BECOME AN EXHIBITOR/SPONSOR AT THE 13TH WORLD FILTRATION CONGRESS
ABOUT US

Over the years, the World Filtration Congress has earned the reputation of being the premier global filtration conference and exposition. Every four years, the global filtration societies compete for the opportunity to host this event. The American Filtration & Separations Society (AFS) is proud and honored to have been selected to host the 13th World Filtration Congress in the spring of 2020. This will be the third World Filtration Congress hosted in North America; the last was hosted by the AFS in New Orleans in 2004, an event that set the record as the best Congress to date, at that time.

In the intervening years, the AFS has vigorously pursued quality conference forums, often reaching new record highs in conference attendance. We are pleased to have the opportunity to host the upcoming 13th World Filtration Congress and look forward to seeing you in San Diego, April 20 – 24, 2020.

The American Filtration & Separations Society

The AFS is a leading organization in the filtration and separation industries, addressing global needs through comprehensive education, diverse collaboration and international advancement. One of the missions of AFS is to help solve the world’s filtration problems, increasing the availability of clean water and air around the world. There is hardly a pollution, contamination, or environmental problem that cannot be prevented or remediated through the use of filtration and separation technologies. The AFS seeks to inform industry, academia, the general public and the media of the importance and largely untold story of the filtration and separation industry in North America, its long-term, positive socio-environmental impact and future potential for the greater good.

International Delegates on Filtration

The first World Filtration Congress held in 1974, was informally coordinated by a number of individual organizations, each acting independently. In 1990, International Delegates on Filtration (INDEFI) was created as an umbrella body to coordinate and widen the competition for the right to organize future Congresses. Proposals are accepted only from registered members of INDEFI and must provide evidence that the organizing team “has the experience and resources to stage a major world congress.” Membership in INDEFI is open to Filtration Societies that have the science and technology of filtration and separation as their principal activity. Only one member is permitted per country. At present, there are 13 member societies: Australasia, Austria, China, Chinese Taipei, France, Germany, Hungary, India, Japan, Nordics, South Korea, United Kingdom, USA.
WHY BECOME AN EXHIBITOR/CONFERENCE SPONSOR

Attracting global filtration advocates around the world, the World Filtration Congress is the premiere forum to raise awareness of the value your company brings to the marketplace.

EXHIBITORS: Promote & Showcase

Would you like to offer products and services to thousands of Filtration & Separations professionals in one place? The World Filtration Congress is your ticket to the best exposure in the industry. One of the largest conferences in the world, the 13th World Filtration Congress (WFC 13) will bring you face-to-face with professionals, administrators, students and educators – more than 3000 attendees and visitors will come through the Exhibit Hall doors. The conference and exhibition will be held at the Hilton San Diego Bayfront Hotel in California, USA. The Exhibit Hall is the heart of the conference – its central location assures a steady flow of potential and existing customers excited to view state-of-the-art displays, services, technologies and merchandise. Spaces will fill up quickly. Reserve your booth today!

CONFERENCE SPONSORS: Network & Connect

Connect with senior executives, end-users, and decision makers who are recognized in the field of filtration & separation. Bring additional awareness to your company through the many conference sponsorship opportunities. The menu of sponsorship items was created to fit every budget. The WFC 13 and Exhibition provides a perfect forum to meet with thousands of professionals in the filtration industry who are interested in your products and services. Make new connections. Unveil a new product. Build profitable partnerships. Create awareness. Reinforce loyalty. Networking and connecting with this audience are great ways to build relationships with current and future clients. Attendees will include: Senior Executives • End Users • Corporate Members • Engineers • Scientists • Students • Marketing Managers • Consultants • Policy Makers • Strategy Directors

GLOBAL GATHERING FORUM

Hosted in beautiful San Diego, California, USA, the 13th World Filtration Congress and Exhibition attracts filtration advocates worldwide.
BENEFITS OF EXHIBITION

Exhibitor participation includes:

• One (1) complimentary conference registration per 10’ x 10’ unit (3m x 3m) (for companies presenting a paper)
• Two (2) complimentary exhibitor representative registrations per 10’ x 10’ unit (3m x 3m) (expo access only)
• Company listing, description, booth number, company URL and up to 10 keyword product index on
  ➢ WFC 13 website
  ➢ WFC 13 Exhibitor guide
  ➢ Mobile app
• Ten (10) expo invitations for clients/customers
• Lead retrieval system
• Pipe & drape
• 8 ft. high back wall
• 3 ft. high side rails
• 6 ft. draped table (3 sides)
• (2) Contour chairs
• (1) Identification sign
• (1) Wastebasket
• Facility is carpeted

BOOTH PRICING


Per 10’ x 10’ unit (3m x 3m)

NON CORPORATE SPONSORS
$4,000

AFS CORPORATE SPONSORS
AFS Corporate Sponsors receive discounts on booths.

MULTI-UNIT DISCOUNTS
Exhibitors who purchase multiple units enjoy a discount.

BOOTH SPACE SURCHARGES
Corner $200 (aisles on two sides)
Peninsula $400 (aisles on three sides)
**Booth Space is Limited. Reserve Now!**

**Exhibitor Move-in**
- Sunday, April 19, 2:00 pm – 4:30 pm
- Monday, April 20, 8:00 am – 4:30 pm

**Exhibition**
- Tuesday, April 21, 8:00 am – 5:00 pm
- Wednesday, April 22, 8:00 am – 5:00 pm
- Thursday, April 23, 8:00 am – 4:00 pm

**Dismantle**
- Thursday, April 23, 4:00 pm – 8:00 pm

**Location**
Hilton San Diego Bayfront
One Park Blvd., San Diego, CA 92101
+1 619-564-3333

**Questions about Sponsorship?**
Contact Rob Bender 734-548-0677 rjb3@me.com

**Questions about exhibition?**
Contact Tom Justice 919-740-6308 tjustice@zenefiltration.com

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**Exhibition Floorplan**

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Contact Rob Bender • +1 734 548 0677 • rjb3@me.com or Tom Justice • +1 919 740 6308 • tjustice@zenefiltration.com • wfc13.com
DIAMOND SPONSOR
Standard Price $30,000
AFS Corporate Sponsors $25,000

Only 1 Sponsorship Still Available!

- Two-unit booth, 10’ x 20’ (6m x 3m)
- Two hotel rooms for 4 nights at the Hilton San Diego Bayfront Hotel
- Two minute welcome message during Opening General Session
- Four full conference registrations
- (30) expo passes for your customers (10 for sponsorship, 20 for booth, additional passes if additional units are purchased)
- Scrolling banner on WFC 13 website linked to your website
- One column adhesive wrap out front of the expo hall
- Recognition as Diamond Sponsor:
  - Expo entrance
  - Congress signage
  - Back cover of program book
  - Welcome slide in sessions
  - Half-page ad in program book
- Email blast to Congress attendees two weeks prior to congress
- Email blast to Congress attendees two weeks post congress

SAPPHIRE SPONSOR
Standard Price $20,000
AFS Corporate Sponsors $17,500

Only 4 Sponsorships Available!

- One-unit booth, 10’ x 10’ (3m x 3m)
- One hotel room for 4 nights at the Hilton San Diego Bayfront Hotel
- Four full conference registrations
- (20) expo passes for your customers (10 for sponsorship, 10 for booth, additional passes if additional units are purchased)
- Recognition as Sapphire Sponsor:
  - Expo entrance
  - Congress signage
  - WFC 13 website
  - Mobile app
  - Welcome slide in sessions
  - Program book
  - Back cover of program book
  - Expo book
  - Congress bag
- Quarter page advertisement in program book
- Email blast to attendees two weeks prior to congress
- Email blast to attendees two weeks post congress

EMERALD SPONSOR
Standard Price $15,000
AFS Corporate Sponsors $12,500

Only 2 Sponsorships Still Available!

- One-unit booth, 10’ x 10’ (3m x 3m)
- Two full conference registrations
- (15) expo passes for your customers (5 for sponsorship, 10 for booth, additional passes if additional units are purchased)
- Recognition as Emerald Sponsor:
  - Congress signage
  - WFC 13 website
  - Mobile app
  - Welcome slide in sessions
- Quarter page advertisement in program book

PEARL SPONSOR
Standard Price $8,000
AFS Corporate Sponsors $6,000

Only 6 Sponsorships Available!

- 50% Discount off one-unit booth, 10’ x 10’ (3m x 3m)
- Two full conference registrations
- (10) expo passes for your customers
- Recognition as Pearl Sponsor:
  - Congress signage
  - WFC 13 website
  - Program book
- Quarter page advertisement in program book

Contact Rob Bender • +1 734 548 0677 • rjb3@me.com or Tom Justice • +1 919 740 6308 • tjustice@zenefiltration.com • wfc13.com
A LA CARTE SPONSORSHIPS

<table>
<thead>
<tr>
<th>SPONSORSHIP BENEFITS</th>
<th>Gold Specialty</th>
<th>Silver Specialty</th>
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<tr>
<td></td>
<td>$8,000/$6,000</td>
<td>$6,000/$4,500</td>
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<td>12 Month Logo on WFC 13 Site</td>
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<td>Mention in Media Releases</td>
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<td>Exhibition Catalogue Ad</td>
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<td>Log in Program</td>
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<td>Full Admission to Conference</td>
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<td>Option to purchase 50% Registration</td>
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<td>Expo Only Passes for Customers</td>
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<td>Sponsorship Credit in Conference App</td>
<td>Conference App Sponsor</td>
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<td>Sponsorship Credit in Keynote Intro</td>
<td>Keynote Sponsor</td>
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GOLD SPECIALTY OPTIONS
- Keynote Speaker (6) Available
- Conference App
- Entertainment
- Welcome Reception
- Gala Dinner Co-sponsor (2)
- Lunch (3) Available, Tues, Wed, Thur

SILVER SPECIALTY OPTIONS
- Coffee Break (7) Available, (2) Each day Tuesday, Wednesday, Thursday, (1) Friday
- Bag
- Namebadge
- Charging Stations
- Water Cooler Stations
- Padfolios
- USB with Conference Proceedings

WFC 13 EXHIBITOR RULES & REGULATIONS

Organizer: American Filtration & Separations Society
529 Myatt Drive
Nashville, TN 37215, USA
Phone: 615-250-7792 • Fax: 615-678-8414 • lyn@afssociety.org

Location: Hilton San Diego Bayfront
1 Park Blvd.
San Diego, CA 92101, USA

Payment Terms: Full payment for exhibits and sponsorships is due at contract signing. Costs associated with goods and services provided by the show decorator are not included in the booth cost. Checks should be made to WFC 13. Wire transfers may be received:
Pinnacle Bank • 150 3rd Avenue South • Nashville, TN 37201 • Account #16125528 • Routing, Transit, ABA: 064008637 • SWIFT: PNPUS44

If paying by wire transfer, please add $25 for wire fee.

Use of Space: (1) No exhibitor shall assign, sublet, or share the whole or any part of the space allotted without the knowledge and consent of AFS. Aisles must be kept clear. Exhibitor must comply with safety, fire and health requirements during move-in, operation, and move-out. (2) AFS and WFC 13 does not endorse the products or services of the companies who exhibit during the Conference and Expo. (3) AFS and WFC 13 shall have the right to require dismantling of an exhibit or part of an exhibit which in their opinion is not suitable to or in keeping with the character and purpose of the Conference and Expo. Use of Space: (4) AFS and WFC 13 reserves the right to modify the floor plan to accommodate space and/or avoid conflict and to relocate exhibit booths as necessary after consultation with exhibitors who are affected by the modification. Every effort to consider location of competitors and accommodate special requests will be made; however, AFS and WFC 13 cannot guarantee booth location. Space is assigned at the discretion of AFS and WFC 13. No space is assigned without the official contract and full payment of the exhibit fee. Use of Space: (5) Care of the Building/Equipment: Exhibitors or their agents shall not injure or deface the walls or floors of the building or tabletops. No signs or any other articles shall be posted, nailed or otherwise attached to floors, walls, ceiling, furniture or fixtures. When damage appears, the exhibitor is liable to the AFS and WFC 13 and to the Hilton San Diego Bayfront. Use of Space: (6) Show Decorator: GES Exposition Services is the official show decorator for WFC 13. GES will send all confirmed exhibitors the exhibitor kit to order goods and services 6 – 8 weeks prior to WFC 13.

Installation and Dismantle: Exhibits may not be removed from the stand until the exhibit hall closes Thursday afternoon. Installation and dismantle personnel who are employees of, or labor hired by, and Exhibitor Appointed Contractor and are not employees of the exhibiting company must obtain work passes from WFC 13. Work passes are only valid during installation and dismantle hours. If Exhibitor Appointed Contractor personnel must enter the hall to service the booth during exhibit dates, they must be registered as part of the booth personnel. Installation and Dismantle: (7) Insurance: Exhibitors participate at his/her own risk. Exhibitors can obtain insurance coverage at their own expense for risks during participation at the event. The organizers accept no responsibility for exhibits and exclude all liability for any loss or damage. This exclusion of liability is in no way limited by the security services provided by the organizers. Insurance: (8) Indemnification for hotel: Exhibitor agrees to protect, save and hold Hilton San Diego Bayfront and all agents and employees thereof (hereafter collectively called “Hotel Indemnitees”) forever harmless from any damages or charges imposed for violations of any law or ordinance, whether occasioned by the negligence of the Exhibitor or those holding under the Exhibitor, and further, Exhibitor shall at all times protect, defend, indemnify, save and hold harmless the Hotel Indemnitees against and from any and all losses, costs, damages, liability, or expenses (including attorney’s fees) arising from or by reason of any accident or bodily injury or other occurrence to any person or persons, including Exhibitor, its agents, employees and business invitees, which arises from or out of the exhibition premises, the hotel or any part thereof. Indemnification for the AFS and WFC 13: Exhibitor agrees to protect, save and hold Oak Ridge Association Management, the AFS and WFC 13 and all agents and employees thereof (hereinafter collectively called “AFS Indemnitees”) forever harmless from any damages or charges imposed for violations of any law or ordinance, whether occasioned by the negligence of the Exhibitor or those holding under the Exhibitor, and further, Exhibitor shall at all times protect, defend, indemnify, save and hold harmless the AFS Indemnitees against and from any and all losses, costs, damages, liability, or expenses (including attorney’s fees) arising from or by reason of any accident or bodily injury or other occurrence to any person or persons, including Exhibitor, its agents, employees and business invitees, which arises from or out of the exhibition premises, the hotel or any part thereof. 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Force Majeure: In case any part of the Exhibit Hall is destroyed or damaged so as to prevent the AFS and WFC 13 from permitting an exhibitor to occupy assigned space during the exhibit period (in part or in whole), or in case occupation of assigned space during the exhibit period (in part or in whole) is prevented by strikes, Acts of God, national emergency, or other causes beyond the control of AFS and WFC 13, then the exhibitor will be charged for space only for the period the space was or could have been occupied by the exhibitor, and the exhibitor hereby waives any claim against AFS and WFC 13, its officers, directors, agents, volunteers, vendors and employees for losses or damage which may arise in consequence of such inability to occupy assigned space. Liability: The AFS, WFC 13, and officers or staff members of the same, will not be responsible for the safety or the property of the exhibitors, their agents or employees, from theft, damage of fire, accident or other cause, but will use reasonable care to protect the exhibitor from such loss. On-site security will be provided by AFS during the hours that the Exhibit area is not officially open. Cancellation: Cancellation of exhibit space must be submitted in writing. Should exhibitor fail to make payments as due under the Payment Terms of this contract, AFS and WFC 13 reserves the right to cancel exhibit space and exhibit space assignments. No payment returns or refunds are made on any cancellation of exhibit space for any reason. Canceled or unoccupied exhibit space may be freely reassigned by WFC 13. Assistance for Disabled Persons Available: If an exhibitor requires reasonable accommodations or auxiliary aid to participate in this meeting, please contact the AFS office at lyn@afssociety.org by January 1, 2020.

Attendee lists: Exhibitors agree to use attendee lists provided by AFS one time only. Lists will include attendee name, attendee company name and email address. Individuals who opt out of the directory inclusion in the registration process will not be included.
## EXHIBITOR/SPONSOR CONTRACT

### COMPANY INFORMATION
Published in WFC Expo program

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Company (as it should be displayed in the program)

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Address

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City State Zip

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Country Website

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Company Contact Title

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Phone Email

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### EXHIBIT SPACE OPTIONS
Exhibit space is sold in units of 10’ x 10’ (3m x 3m)

- In-line: aisle on one side
- Corner: aisles on two sides
- Peninsula: aisles on three sides

### Booth Pricing
*Check below for Corporate Sponsor level and number of units*

**Corporate Sponsors**

- $3,000 Platinum
  - 1 Unit, $3,000
  - 4 Units, $10,800

- $3,400 Premium
  - 1 Unit, $3,400
  - 4 Units, $12,240

- $3,600 Standard
  - 1 Unit, $3,600
  - 4 Units, $12,960

**Non-Corporate Sponsors**

- $4,000
  - 1 Unit, $4,000
  - 4 Units, $14,400

### Booth Space Surcharge
*(add fee if purchasing a corner or peninsula booth)*

- Corner: aisles on two sides $200
- Peninsula: aisles on three sides $400

### PRODUCT INDEX
List your company product index to be included in the Exhibition Catalog

- **75 word description is due at contract signing**
  - Filters
  - Filter Media
  - Equipment, Component and Accessories for Filter Manufacturers
  - Filtration and Separation Machines/Devices
  - Testing Laboratory, Instrument and Device
  - Consulting, Project Contracting, Information, Software, Development Publishing Services
  - Other

### SPONSORSHIP COMMITMENT

- Diamond, Corporate Sponsor: $25,000 Standard: $30,000
- Sapphire, Corporate Sponsor: $17,500 Standard: $20,000
- Emerald, Corporate Sponsor: $12,500 Standard: $15,000
- Pearl, Corporate Sponsor: $6,000 Standard: $8,000

### A LA CARTE SPONSORSHIP

- Gold, Corporate Sponsor: $6,000 Standard: $8,000
- Silver, Corporate Sponsor: $4,500 Standard: $6,000

### PAYMENT

**Full amount is due at contract submission** $_____ 

- Payable to WFC 13
- 529 Myatt Drive, Nashville, TN 37115
- Account #: 16125528 • Routing, Transit, ABA: 064008637
- SWIFT: PNFPUS44

### EXHIBITOR AUTHORIZED SIGNATURE

**Note: Unsigned contracts will not be accepted.**

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Signature

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Printed Name Title

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Email Address Phone

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By signing the above, the Exhibitor/Sponsor agrees to the terms of the WFC 13 Contract and through its authorized signatory acknowledges that exhibitor/sponsor has read, understands, and agrees to the Payment and Cancellation Policy and the Exhibitor Rules and Regulations which are incorporated in and made part of this contract. Upon signed acceptance, this Exhibit/Sponsor contract is binding upon the parties.

### IMPORTANT INFORMATION

- Full amount is due at contract signing
- Review the WFC 13 Rules & Regulations
- 75 word company description due upon contract signing
- Keep a copy of your contract
- GES Exposition Services is contracted decorator for WFC 13 and will send kit 6–8 weeks in advance